1-7-98 B. A. 14 and

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re: Patent Application of

F. Herz et al

Serial No.: 08/551,198

Filing Date: October 31, 1995

For: SYSTEM FOR CUSTOMIZED ELECTRONIC IDENTIFICATION OF DESIRABLE OBJECTS

Docket No.: 6099/002

Examiner: Huynh-Ba

Group Art Unit: 2415

CERTIFICATE OF MAILING UNDER 37 CFR 1.10

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as Express Mail, Express Mail Label No. EM079409077US in an envelope addressed to Box AF, Assistant Commissioner for Patents, Washington, D.C. 20231

22 December 1997

James M. Graziano

AMENDMENT AFTER FINAL

Box AF Assistant Commissioner for Patents Washington, DC 20231

Dear Sir:

This Amendment and Remarks are responsive to the Office Action dated 24 June, 1997.

IN THE CLAIMS:

1. (Amended) A method for providing a user with access to selected ones of a plurality of target objects [and target object characteristics] that are accessible via an electronic storage media, where said users are connected via user terminals and bidirectional data communication connections to a target server system which includes said electronic storage media, said method comprising the steps of:

automatically generating target profiles for target objects [and sets of target object characteristics] that are stored in said electronic storage media, each of said target

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22 DECEMBER 1997

James M. Graziano

AMENDMENT TRANSMITTAL LETTER

Box AF Assistant Commissioner for Patents Washington, DC 20231

Dear Sir:

In response to the June 24, 1997 Office Action enclosed are an Amendment After Final, a Petition For Extension of Time Under Rule 1.136, and a check in the amount of \$475.00. The Commissioner is authorized to charge any additional amounts that may be due or credit any refund to Deposit Account No. 04-1697.

Respectfully submitted,

DUFT, GRAZIANO & FOREST, P.C.

01/02/1998 KHARLING 00000009 08551198 01 FC:217

Date: 22 DECEMBER 1997

By:

James M. Graziano #28,300

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